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Marc Halpern, P.E., Ph.D., is a research vice president in Gartner, where he is the lead analyst covering product life cycle management strategies and software applications in the Verticals unit. He focuses on design, engineering, product data management, manufacturing process planning and product portfolio management. Dr. Halpern has 12 years of experience with Gartner, and 24 years of experience in the IT industry.

Prior to joining Gartner, Dr. Halpern was the director of research at D. H. Brown's Engineering, Manufacturing, and Design research and advisory services. In this role, he was responsible for the planning and delivery of research and advisory services on emerging trends in relevant software technology and vendors. He also sold, managed and executed a variety of consulting projects for the client base, including manufacturers and software vendors.

Dr. Halpern earned his B.S in Engineering at Brown University, his M.S. and Ph.D in Civil Engineering at Carnegie Mellon University, and is a registered professional engineer in the state of New York.